



# Elevating Strata Excellence

Connect, Learn, Innovate

# Sponsorship Portfolio

**3 - 5 June 2026**

**Sea World Resort, Gold Coast**





## QStrata 2026 Sponsorship Opportunities

QStrata 2026 (formerly known as the SCAQ Conference) is the cornerstone event for professionals in the strata and body corporate management industry. This highly anticipated annual gathering brings together Strata Community Association Queensland (SCAQ) members and industry leaders for three days of cutting-edge education, professional development, and high-value networking.

Sponsoring QStrata 2026 offers a unique opportunity to:

- connect with over 300 engaged industry professionals from across Australia
- Position your brand at the forefront of strata management innovation
- gain direct engagement with decision-makers and influencers
- forge lasting connections with key players in the strata sector

We offer a comprehensive range of sponsorship packages designed to meet various marketing objectives and budgets. From premium naming rights to targeted promotional opportunities, we can tailor a sponsorship package to align with your business goals.

Please feel free to contact us on 07 3839 3011 or email [sponsorship.qld@strata.community](mailto:sponsorship.qld@strata.community) if you have any questions.

Thank you for considering our proposal.

Warm Regards,

**Laura Bos**

General Manager  
SCAQ

**Aasta Thomson**

Events & Sponsorship Officer  
SCAQ



## WHO WE ARE

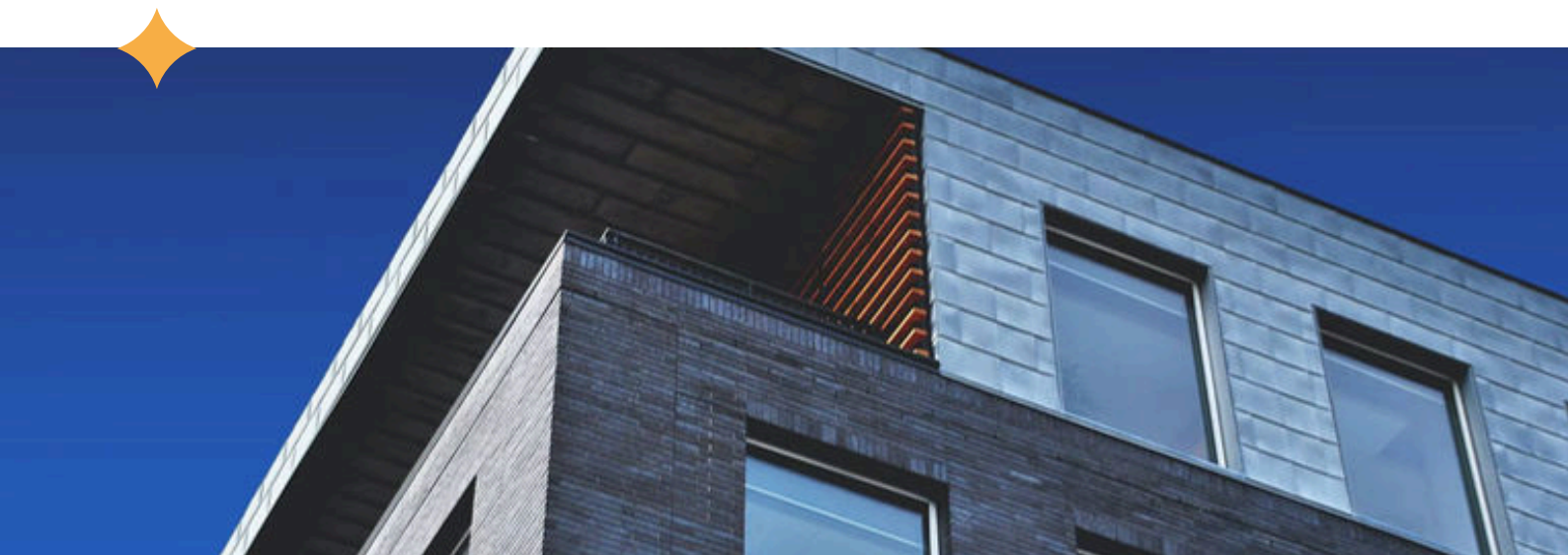
Strata Community Association (Qld) (SCAQ) is the peak industry body for body corporate and community title management in Queensland. Established in 1984 and rebranded as SCAQ in 2002, we have grown from a volunteer-run association into a leading professional organisation. Today, we proudly represent more than 1,200 individuals and businesses, delivering strong advocacy, legislative guidance, and comprehensive career development in one of Australia's most dynamic sectors.

## OUR PURPOSE

Through law reform, education, and training, our mission is to promote the strata industry and enhance the quality of strata community living across Queensland.

## OUR REACH & IMPACT

From strata managers and committee members to lot owners and service providers, SCAQ connects all who live, work, and engage in Queensland's vibrant strata communities. This sector is a major economic driver, contributing over \$120 billion annually and supporting more than 62,000 direct and indirect jobs statewide.



# SPONSORSHIP OPPORTUNITIES

## HEADLINE SPONSOR

\$40,000 - Member  
\$52,500 - Non Member

1 x Available

## STRATA CONNECT

\$10,400 - Member  
\$13,520 - Non Member

1 x Available

## PRESIDENTS' DINNER

\$10,400 - Member  
\$13,520 - Non Member

1 x Available

## STRATA SOCIAL

\$10,400 - Member  
\$13,520 - Non Member

1 x Available

## BROADCAST SPONSOR

\$8,500 - Member  
\$11,050 - Non Member

SOLD

## CATERING SPONSOR

\$6,800 - Member  
\$8,840 - Non Member

1 x Available

## COFFEE CART

\$6,800 - Member  
\$8,840 - Non Member

SOLD

## RELAX & REVIVE

\$6,800 - Member  
\$8,840 - Non Member

1 x Available

## GELATO CART

\$6,800 - Member  
\$8,840 - Non Member

1 x Available

## LANYARD SPONSOR

\$6,800 - Member  
\$8,840 - Non Member

SOLD

## KEYNOTE SPEAKER

\$6,200 - Member  
\$8,060 - Non Member

2 x Available / 1 x SOLD

## PANEL DISCUSSION

\$6,200 - Member  
\$8,060 - Non Member

1 x Available

## SESSION SPONSOR

\$6,200 - Member  
\$8,060 - Non Member

1 x Available

## WORKSHOP SPONSOR

\$3,500 - Member  
\$4,550 - Non Member

4 x Available

## PHOTO SPONSOR

\$3,600 - Member  
\$4,680 - Non Member

1 x Available

## PRODUCT SPONSOR

\$2,500 - Member  
\$3,250 - Non Member

3 x Available

## SUPPORT SPONSOR

\$2,000 - Member  
\$2,600 - Non Member

4 x Available

## ELEVATE BOOTH

\$8,800 - Member  
\$11,440 - Non Member

7 x SOLD

## GENERATE BOOTH

\$7,000 - Member  
\$9,100 - Non Member

16 x Available / 4 x SOLD

## AWARDS FOR EXCELLENCE

See Awards for Excellence Prospectus for details



# EXPO HALL FLOOR PLAN

Below is the proposed floor plan for the QStrata Queensland 2026 Conference, designed to showcase exhibitor spaces and key networking areas.

This layout provides an overview of how the exhibition space will be organised, helping sponsors visualise their presence at the event.

Please note that the floor plan is indicative only and may change at any time due to venue requirements or operational considerations. Final allocations will be confirmed closer to the event.

**Secure Your Spot Early!** Book early to maximise your visibility and ensure the best possible location for your brand.



Elevate Booths - 1 - 6 and 8  
Generate Booths - 7 and 9 - 28



# HEADLINE SPONSOR

## *The Ultimate Opportunity*

Our Headline Sponsorship is the premier partnership for the QStrata Conference, offering maximum exposure, premium positioning, and direct engagement with industry leaders. Your brand will be prominently featured before, during, and after the event. We are happy to work with you to ensure this package aligns perfectly with your objectives.

**\$40,000 Member**

**\$52,500 Non-Member**

### Pre-Event Exposure

- Prominent logo placement across all promotional materials, emails, and social media
- Featured presence on the QStrata website, including website header, Program, Registration and Expo pages

### Onsite Branding

- High-visibility logo placement on stage backdrop, media wall, Presentation screens, banners, and printed pocket program
- Acknowledgement by MC during opening and closing sessions
- Opportunity to display company banner and distribute branded items at the main registration desk

### Program Participation

- 5-minute welcome address as part of the official program
- Opportunity to participate in a presentation or panel discussion
- 30 second promotional video showcased during the official program

### Exhibition & Engagement

- Premium Elevate Booth (6m x 2m) in a prime location within the Expo Hall
- Three (3) full conference registrations including all social events and meal breaks
- Opportunity to purchase additional discounted exhibitor passes
- Live interview with the MC from your booth during a scheduled break

### Networking Access

- Invitations to QStrata events: the invite-only Presidents Dinner, StrataConnect, StrataSocial, and Awards Evening

### Post-Conference Visibility

- Access to delegate list
- Logo featured in wrap-up communications and social media posts

# STRATACONNECT SPONSOR

## *Start Building Connections Early*

As the exclusive sponsor of the StrataConnect Networking Function, your brand will lead this key pre-conference event. Held the evening before the official program, it's a relaxed setting for delegates to connect over drinks and canapés - giving you prime visibility to delegates and guests.

**\$10,400 Member**

**\$13,520 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website (Expo and Social Events pages)

### Onsite Branding

- Exclusive recognition as the sole sponsor of the StrataConnect Networking Function
- Opportunity to deliver a 3-minute speech during the StrataConnect function
- Opportunity to display company banners and signage at the StrataConnect Networking Function
- Acknowledgement by MC during conference opening and closing and StrataConnect event proceedings
- Sponsor Acknowledgement at the QStrata Conference - with logos on shared sponsor screens during plenary breaks, on the printed pocket program, and on the sponsor banner

### Conference Registrations

- Two (2) conference registrations (including meals and social events)
- Option to purchase additional exhibitor registrations and StrataConnect event tickets at a discounted rate

### Social Event Access

- Exclusive sponsorship of the Strata Connect Function
- Invitation to attend the QStrata social functions including StrataSocial (Thursday) and Awards Evening (Friday)
- Opportunity to host an interactive activity or competition during the event (e.g., scavenger hunt or wine tasting)
- Option to provide a branded gift to networking function guests

### Post-Conference Visibility

- Delegate list provided after the event
- Logo included in event wrap-up email and social media posts

# PRESIDENTS' DINNER SPONSOR

## *Exclusive access to Industry Leaders*

As the exclusive sponsor of this prestigious, invite-only event for SCAQ Principals and Key Partners with this exclusive entitlement in their package, your brand will enjoy premium visibility and direct engagement with decision-makers. Held at Shark Bay at Sea World, this evening combines fine dining, entertainment, and high-level networking - creating a rare opportunity to connect with Queensland's strata leaders.

**\$10,400 Member**

**\$13,520 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website (Expo and Social Events pages)

### Onsite Branding & Acknowledgement

- Exclusive recognition as the sole sponsor of the QStrata Presidents' Dinner
- Banner displayed on stage or in a prominent area
- Logo on event menus and inclusion in function signage
- Acknowledgement by MCs and General Manager during proceedings
- Opportunity to deliver a 3-minute speech during the dinner
- Sponsor Acknowledgement at the QStrata Conference - with logos on shared sponsor screens during plenary breaks, on the printed pocket program, and on the sponsor banner

### Conference Registrations

- Two (2) conference registrations (including meals and social events)
- Option to purchase additional exhibitor registrations and StrataConnect event tickets at a discounted rate

### Social Event Access

- Exclusive sponsorship of the QStrata Presidents Dinner
- Invitation to attend the QStrata social functions including StrataConnect Function (Wednesday), StrataSocial (Thursday) and Excellence Awards Evening (Friday)
- Opportunity to provide a promotional gift to guests of the StrataConnect Networking Function

### Post-Conference Visibility

- Delegate list provided after the event
- Logo included in event wrap-up email and social media posts

# STRATASOCIAL SPONSOR

## *Lead the Social Spotlight*

Take center stage at the StrataSocial Evening, the conference's premier networking event. Hosted at the Boatshed at Sea World Resort, delegates will enjoy breathtaking Broadwater views, sunset drinks, canapés, and entertainment - creating the ideal setting for meaningful connections and maximum brand exposure.

**\$10,400 Member**

**\$13,520 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website (Expo and Social Events pages)

### Onsite Branding

- Exclusive recognition as the sole sponsor of the Strata Social Networking Function
- Banner displayed in a prominent area.
- Acknowledgement by MCs and General Manager during proceedings
- Opportunity to deliver a 3-minute speech at the function
- Sponsor Acknowledgement at the QStrata Conference - with logos on shared sponsor screens during plenary breaks, on the printed pocket program, and on the sponsor banner

### Conference Registrations

- Two (2) conference registrations (including meals and social events)
- Option to purchase additional exhibitor registrations and StrataConnect event tickets at a discounted rate

### Social Event Access

- Exclusive sponsorship of Strata Social Networking (Thursday)
- Invitation to attend the StrataConnect Networking (Wednesday) and Awards Evening (Friday)
- Option to provide a branded gift to networking function guests

### Post-Conference Visibility

- Delegate list provided after the event
- Logo included in event wrap-up email and social media posts

# BROADCAST SPONSOR



## *Be the voice of QStrata*

As the QStrata Broadcast Sponsor, your brand takes center stage in every conversation, every highlight, and every moment that matters. From pre-event promotions to exclusive on-site recognition and post-conference visibility, this premium opportunity ensures your message resonates with industry leaders and decision-makers long after the event concludes.

**\$8,500 Member**

**\$11,050 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website (Expo and Social Events pages)

### Broadcast Sponsor

- Exclusive recognition as the official QStrata Broadcast Sponsor
- Logo featured on the Media Wall used as a backdrop for all interviews
- Opportunity to conduct interviews with delegates, sponsors, and speakers for inclusion in event content.
- Access to recorded content for your own use.

### Conference Registrations

- Two (2) conference registrations (including meals and social events)
- Option to purchase additional exhibitor registrations and StrataConnect event tickets at a discounted rate

### Onsite Branding and Acknowledgement

- Verbal acknowledgment by MCs and the General Manager during key sessions
- Sponsor Acknowledgement at the QStrata Conference - with logos on shared sponsor screens during plenary breaks, printed pocket program, and on the sponsor banner

### Social Event Access

- Invitation to attend the StrataConnect Networking (Wednesday), Strata Social Networking (Thursday) and Awards Evening (Friday)

### Post-Conference Visibility

- Delegate list provided after the event
- Logo included in event wrap-up email and social media posts

# CATERING SPONSOR

## *Put your brand on every table*

Make your brand part of every conversation with visibility at all meal breaks throughout the conference. This sponsorship ensures your logo is featured on catering tables, napkins, and signage during every networking moment, supported by strong pre-event exposure and post-conference recognition.

**\$6,800 Member**

**\$8,840 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website

### Onsite Branding & Acknowledgement

- Exclusive recognition as the QStrata Catering Sponsor
- Logo on napkins and A4 sponsor signs on catering tables during all meal breaks
- Logo displayed on shared sponsor screens during plenary breaks, printed pocket program, and sponsor banner
- Acknowledgement by MC during conference opening and closing

### Conference Registrations

- One full conference registration (including meals and social events)
- Option to purchase additional exhibitor registrations at a discounted rate

### Social Event Access

- Invitation to attend the StrataConnect Networking (Wednesday), Strata Social Networking (Thursday), and Awards Evening (Friday)

### Post-Conference Visibility

- Delegate list provided after the event
- Logo featured in event wrap-up email and social media posts

# COFFEE CART SPONSOR



## *Fuel every conversation*

Keep delegates energized and engaged by sponsoring the conference's barista-style coffee station. Your brand will be front and center where attendees gather for their caffeine fix, with opportunities for branded coffee cups, prominent signage at the cart, and strong pre-event and post-conference exposure. *Please note: This sponsorship must be accompanied by an Elevate Booth (6m x 2.4m) for maximum visibility.*

**\$6,800 Member**

**\$8,840 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website

### Onsite Branding & Acknowledgement

- Logo displayed at the QStrata Conference on shared sponsor screens during plenary breaks, printed pocket program, and sponsor banner
- Acknowledgement by MC during conference opening and closing

### Coffee Cart Sponsor

- Sole provider of barista-style coffee for delegates during the conference.
- Opportunity to supply branded coffee cups (subject to venue approval; 1,000 cups required).
- Sponsor supplied pull-up banners (2) displayed at the coffee cart

### Conference Registrations

- One conference registration (including meals and social events)
- Option to purchase additional exhibitor registrations at a discounted rate
- Mandatory Elevate Booth (6m x 2.4m) to accompany this sponsorship

### Social Event Access

- Invitation to attend the StrataConnect Networking (Wednesday), Strata Social Networking (Thursday), and Awards Evening (Friday)

### Post-Conference Visibility

- Delegate list provided after the event
- Logo featured in event wrap-up email and social media posts

# RELAX & REVIVE SPONSOR

## *Bring Wellness to the Conference*

Offer delegates a moment of calm amidst the busy conference schedule. The Relax & Revive Sponsorship gives your brand a unique opportunity to host three massage therapists in your Booth, providing delegates with five-minute massages throughout the day. *Please note: This sponsorship must be accompanied by a Elevate Booth (6m x 2.4m) for maximum visibility.*

**\$6,800 Member**

**\$8,840 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website

### Onsite Branding & Acknowledgement

- Logo displayed at the QStrata Conference on shared sponsor screens during plenary breaks, printed pocket program, and sponsor banner
- Acknowledgement by MC during conference opening and closing

### Relax & Revive Station

- Host three (3) massage therapists in an exclusive area beside your Booth for five hours daily, offering 5-minute massages to delegates
- Opportunity to display your company logo on practitioners' t-shirts for added visibility
- Sponsor-supplied signage prominently displayed in your booth

### Conference Registrations

- One conference registration (including meals and social events)
- Option to purchase additional exhibitor registrations at a discounted rate
- Mandatory Elevate Booth (6m x 2.4m) to accompany this sponsorship

### Social Event Access

- Invitation to attend the StrataConnect Networking (Wednesday), Strata Social Networking (Thursday), and Awards Evening (Friday)

### Post-Conference Visibility

- Delegate list provided after the event
- Logo featured in event wrap-up email and social media posts

# GELATO CART SPONSOR

## Sweeten every connection

Delight delegates with a refreshing treat by sponsoring the Gelato Cart. This unique sponsorship package creates a memorable experience and puts your brand at the center of every networking moment with branded Gelato cups and prominent signage.

*Please note: Please note: This sponsorship must be accompanied by a Generate Booth (2.4m x 1.8m) for maximum visibility.*

**\$6,800 Member**

**\$8,840 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website

### Onsite Branding & Acknowledgement

- Logo displayed at the QStrata Conference on shared sponsor screens during plenary breaks, printed pocket program, and sponsor banner
- Acknowledgement by MC during conference opening and closing

### QStrata Gelato Cart

- Exclusive opportunity to host a Gelato Cart serving delegates during the conference
- Option to provide branded gelato cups (subject to venue approval)
- Sponsor-supplied signage (up to two pull-up banners) prominently displayed at the cart

### Conference Registrations

- One conference registration (including meals and social events)
- Option to purchase additional exhibitor registrations at a discounted rate
- Mandatory Generate Booth (2.4m x 1.8m) to accompany this sponsorship

### Social Event Access

- Invitation to attend the StrataConnect Networking (Wednesday), Strata Social Networking (Thursday), and Awards Evening (Friday)

### Post-Conference Visibility

- Delegate list provided after the event
- Logo featured in event wrap-up email and social media posts

# LANYARD SPONSOR



## *Visibility that lasts all day*

Gain unmatched visibility by sponsoring the conference lanyards and name badges. Every delegate will wear your brand throughout the event, ensuring constant exposure during all sessions and networking opportunities.

**\$6,800 Member**

**\$8,840 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website

### Onsite Branding & Acknowledgement

- Logo displayed on delegate lanyards (Co-branded with SCA Qld and QStrata Conference)
- Logo displayed prominently on all delegate name tags (Co-branded with SCA Qld and QStrata Conference)
- Logo displayed at the QStrata Conference on shared sponsor screens during plenary breaks, printed pocket program, and sponsor banners
- Acknowledgement by MC during conference opening and closing

### Conference Registrations

- One conference registration (including meals and social events)
- Option to purchase additional exhibitor registrations at a discounted rate

### Social Event Access

- Invitation to attend the StrataConnect Networking (Wednesday), Strata Social Networking (Thursday), and Awards Evening (Friday)

### Post-Conference Visibility

- Delegate list provided after the event
- Logo featured in event wrap-up email and social media posts

# KEYNOTE SPEAKER SPONSOR

## *Lead the Conversation*

Speaker sponsorship positions your brand alongside a high-profile keynote presenter during one of the conference's most anticipated sessions. These opportunities deliver exceptional visibility and influence — secure yours today!

**\$6,200 Member**

**\$8,060 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website

### Onsite Branding & Acknowledgement

- Exclusive recognition as a Keynote Speaker Sponsor
- Logo displayed on shared sponsor screens during plenary breaks, printed pocket program, and sponsor banner
- Acknowledgement by MC during conference opening and closing

### Keynote Speaker Recognition

- Provide a three minute introductory speech at the start of your sponsored keynote presentation
- Place marketing brochure / merchandise on the tables during your keynote presentation

- Opportunity to place two banners on the stage during your keynote speaker presentation
- Company Logo displayed on the screen at the beginning and end of the keynote speaker presentation

### Conference Registrations

- One full conference registration (including meals and social events)
- Option to purchase additional exhibitor registrations at a discounted rate

### Social Event Access

- Invitation to attend the StrataConnect Networking (Wednesday), Strata Social Networking (Thursday), and Awards Evening (Friday)

### Post-Conference Visibility

- Delegate list provided after the event
- Logo featured in event wrap-up email and social media posts

# PANEL DISCUSSION SPONSOR

## *Powering conversations that matter*

Position your brand at the heart of the conversation as the sponsor of a dynamic panel discussion. This session will bring together industry leaders to share insights, debate trends, and engage delegates in thought-provoking dialogue - giving your brand visibility as a key contributor to shaping the future of the sector.

**\$6,200 Member**

**\$8,060 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website

### Onsite Branding & Acknowledgement

- Exclusive recognition as a Panel Sponsor
- Logo displayed on shared sponsor screens during plenary breaks, printed pocket program, and sponsor banner
- Acknowledgement by MC during conference opening and closing

### Keynote Speaker Recognition

- Provide a three minute introductory speech at the start of your sponsored panel discussion
- Place marketing brochure / merchandise on the tables during your sponsored panel discussion

- Opportunity to place two banners on the stage during your panel discussion
- Company Logo displayed on the screen at the beginning and end of the panel discussion

### Conference Registrations

- One full conference registration (including meals and social events)
- Option to purchase additional exhibitor registrations at a discounted rate

### Social Event Access

- Invitation to attend the StrataConnect Networking (Wednesday), Strata Social Networking (Thursday), and Awards Evening (Friday)

### Post-Conference Visibility

- Delegate list provided after the event
- Logo featured in event wrap-up email and social media posts

# SESSION SPONSOR

## *Lead the Conversation*

Speaker sponsorship positions your brand alongside a high-profile keynote presenter during one of the conference's most anticipated sessions. These opportunities deliver exceptional visibility and influence — secure yours today!

**\$6,200 Member**

**\$8,060 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website

### Onsite Branding & Acknowledgement

- Exclusive recognition as a Keynote Speaker Sponsor
- Logo displayed on shared sponsor screens during plenary breaks, printed pocket program, and sponsor banner
- Acknowledgement by MC during conference opening and closing

### Session Sponsor Recognition

- Provide a three minute introductory speech at the start of your sponsored presentation
- Place marketing brochure / merchandise on the tables during your sponsored presentation

- Opportunity to place two banners on the stage during your sponsored presentation
- Company Logo displayed on the screen at the beginning and end of the sponsored presentation

### Conference Registrations

- One full conference registration (including meals and social events)
- Option to purchase additional exhibitor registrations at a discounted rate

### Social Event Access

- Invitation to attend the StrataConnect Networking (Wednesday), Strata Social Networking (Thursday), and Awards Evening (Friday)

### Post-Conference Visibility

- Delegate list provided after the event
- Logo featured in event wrap-up email and social media posts

# WORKSHOP SPONSOR

## *Inspiring the Sector*

Showcase your brand as the driving force behind hands-on learning by sponsoring a workshop session. These interactive sessions give delegates practical insights and actionable strategies, positioning your brand as a key supporter of professional growth and industry expertise.

**\$3,500 Member**

**\$4,550 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website

### Onsite Branding & Acknowledgement

- Exclusive recognition as a Panel Sponsor
- Logo displayed on shared sponsor screens during plenary breaks, printed pocket program, and sponsor banner
- Acknowledgement by MC during conference opening and closing

### Workshop Recognition

- Provide a three minute introductory speech at the start of your sponsored workshop
- Place marketing brochure / merchandise on the tables during your sponsored workshop

- Opportunity to place two banners on the stage during your sponsored workshop
- Company Logo displayed on the screen at the beginning and end of the workshop

### Conference Registrations

- One full conference registration (including meals and social events)
- Option to purchase additional exhibitor registrations at a discounted rate

### Social Event Access

- Invitation to attend the StrataConnect Networking (Wednesday), Strata Social Networking (Thursday), and Awards Evening (Friday)

### Post-Conference Visibility

- Delegate list provided after the event
- Logo featured in event wrap-up email and social media posts

# PHOTOGRAPHY SPONSOR

*Be part of every smile*

Capture every moment and make your brand unforgettable by sponsoring the event photography or photo booth. Your logo will feature on all digital photos shared with delegates, ensuring lasting visibility and engagement long after the event.

**\$3,600 Member**

**\$4,680 Non-Member**

## Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website

## Onsite Branding & Acknowledgement

- Exclusive recognition as a Keynote Speaker Sponsor
- Logo displayed on shared sponsor screens during plenary breaks, printed pocket program, and sponsor banner
- Acknowledgement by MC during conference opening and closing
- Logo on all digital event photos co-branded with SCAQ

## Conference Registrations

- One full conference registration (including meals and social events)
- Option to purchase additional exhibitor registrations at a discounted rate

## Social Event Access

- Invitation to attend the StrataConnect Networking (Wednesday), Strata Social Networking (Thursday), and Awards Evening (Friday)

## Post-Conference Visibility

- Delegate list provided after the event
- Logo featured in event wrap-up email and social media posts

# PRODUCT SPONSOR

## *Put your brand in their hands!*

As a Product Sponsor, your brand becomes part of the delegate experience from the moment they arrive. By providing a branded item at registration, you'll ensure your business is front-of-mind throughout the conference and beyond. This exclusive opportunity is limited to one sponsor per product type, giving you maximum visibility and impact.

**\$2,500 Member**

**\$3,250 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website

### Onsite Branding & Acknowledgement

- Logo displayed on shared sponsor screens during plenary breaks, printed pocket program, and sponsor banner
- Acknowledgement by MC during conference opening and closing

### Product Sponsorship

- Opportunity to supply a branded promotional item for distribution at registration (e.g., notepads, water bottles, pens, tote bags).
- Product supplied at sponsor's cost.
- Exclusivity: limited to one sponsor per product type.

### Conference Registrations

- Option to purchase exhibitor registrations at a discounted rate

### Post-Conference Visibility

- Delegate list provided after the event
- Logo featured in event wrap-up email and social media posts

# SUPPORT SPONSOR

## *Support the conversation*

As a Support Sponsor, your brand gains visibility across key conference touchpoints, ensuring you're recognized as a valued contributor to the strata industry. This entry-level sponsorship is perfect for businesses looking to maintain a strong presence and connect with delegates without the commitment of a booth or product placement.

**\$2,000 Member**

**\$2,600 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website

### Onsite Branding & Acknowledgement

- Logo displayed on shared sponsor screens during plenary breaks, printed pocket program, and sponsor banner
- Acknowledgement by MC during conference opening and closing

### Conference Registrations

- Option to purchase exhibitor registrations at a discounted rate

### Post-Conference Visibility

- Delegate list provided after the event
- Logo featured in event wrap-up email and social media posts

# ELEVATE BOOTH SPONSOR

## *Elevate Your Brand at QStrata*

Position your business at the forefront of the strata industry - showcase your offerings, connect with key decision-makers, and forge lasting partnerships. With high-traffic exhibition spaces and integrated networking opportunities, your brand will stand out. All conference openings and meal breaks take place in the exhibition area, and the room is positioned directly opposite the main conference hall for maximum exposure.

**\$8,800 Member**

**\$11,440 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website

### Onsite Branding & Acknowledgement

- Logo displayed on shared sponsor screens during plenary breaks, printed pocket program, and sponsor banner
- Acknowledgement by MC during conference opening and closing

### Premium Elevate Booth

- 6m wide x 2.4m high back wall with black Velcro compatible frontrunner material
- 2 x LED Arm Lights and 1 x 4amp general-purpose outlet (GPO)
- One full conference registration (including meals and social events)
- Option to purchase additional exhibitor registrations at a discounted rate

### Social Event Access

- Invitation to attend the StrataConnect Networking (Wednesday), Strata Social Networking (Thursday), and Awards Evening (Friday)

### Post-Conference Visibility

- Delegate list provided after the event
- Logo featured in event wrap-up email and social media posts

# GENERATE BOOTH SPONSOR

## *Generate Connections at QStrata*

Stand out as a Generate Booth Sponsor at the QStrata Conference. Showcase your products, connect with decision-makers, and build valuable relationships. With prime exhibition space and networking opportunities, your brand will be part of the conversations that matter. Meal breaks and the Conference Welcome Party take place in the exhibition area, located directly opposite the main hall for maximum exposure.

**\$7,000 Member**

**\$9,100 Non-Member**

### Pre-Event Exposure

- Logo featured on promotional materials, eDMs, social media posts, and QStrata website

### Onsite Branding & Acknowledgement

- Logo displayed on shared sponsor screens during plenary breaks, printed pocket program, and sponsor banner
- Acknowledgement by MC during conference opening and closing

### Generate Booth

- 2.4m wide x 1.8m deep booth with Velcro-compatible frontrunner material (1.8m deep x 2.4m high side walls on closed sides)
- 290mm high fascia boards on open sides
- Company signage on open sides (up to 30 black characters in capitals on white PVC panel) and 2 energy-efficient spotlights
- One full conference registration (including meals and social events)
- Option to purchase additional exhibitor registrations at a discounted rate

### Social Event Access

- Invitation to attend the StrataConnect Networking (Wednesday), Strata Social Networking (Thursday), and Awards Evening (Friday)

### Post-Conference Visibility

- Delegate list provided after the event
- Logo featured in event wrap-up email and social media posts

# AWARDS FOR EXCELLENCE

*Recognition. Connection. Celebration.*

The Queensland Strata Community Awards for Excellence is the pinnacle celebration of achievement in our sector – a night dedicated to recognising the outstanding individuals and businesses leading the way in the strata community. This prestigious black-tie gala is more than an event; it's an unforgettable evening of recognition, networking, and entertainment.

In 2026, we're taking the celebration to the next level! Join us on Friday 5 June at SeaWorld Theme Park on the Gold Coast for a spectacular Gala Dinner featuring a unique and exciting themed experience, bringing together over 300 influential professionals from across the sector. Friends, family, and colleagues are all welcome to share in this night of glamour, excellence, and excitement.

## SPONSORS WILL RECEIVE:

- Pre-Event Exposure: Logo on promotional materials, eDMs, social media and event website
- Onsite Branding: Logo on screens and menus, MC acknowledgment
- Awards & Experiences: Present an award or sponsor unique experiences like rides, glow sticks, blankets, photo booth, or entertainment
- Premium Seating: Tickets with prime placement
- Post-Event Recognition: Logo in wrap-up email and social media

Full sponsorship details, including pricing and inclusions, are available in our separate Awards for Excellence Sponsorship Prospectus.

Contact SCAQ today to secure your sponsorship - opportunities are limited!





**Ready to elevate your brand? Secure your sponsorship today!**

If you have any questions or would like to discuss sponsorship opportunities, please contact:

**SCAQ Events Team**

 [events.qld@strata.community](mailto:events.qld@strata.community)

 [www.qld.strata.community](http://www.qld.strata.community)

**Please note:** All bookings are subject to our Event Terms & Conditions which can be found here:  
<https://www.qld.strata.community/qld-terms-conditions>