

*Queensland Strata Community*

# **AWARDS FOR EXCELLENCE**

## **Sponsorship Portfolio**

5 June 2026  
Sea World Theme Park  
Gold Coast



strata  
community  
association®  
QLD



## Awards for Excellence

### SPONSORSHIP OPPORTUNITIES

The **Queensland Strata Community Awards for Excellence** is the premier celebration of achievement in our sector – an evening dedicated to honouring the individuals and businesses shaping the future of the strata community. This prestigious black-tie gala is more than an event; it's an unforgettable experience of recognition, networking, and entertainment.

In 2026, we're taking the celebration to the next level! Held as part of the QStrata 2026 Conference at SeaWorld on the Gold Coast, this a spectacular Gala Dinner will feature a unique and exciting themed experience and bring together over 300 influential professionals from across the sector. Friends, family, and colleagues are all welcome to share in this night of glamour, excellence, and excitement.

#### WHY SPONSOR?

Partnering with the Queensland Strata Community Awards for Excellence offers an exceptional opportunity to:

- Engage with over 300 engaged industry professionals from across Australia
- Position your brand as a leader in strata management innovation
- Build lasting relationships with key decision-makers in the sector

We offer a comprehensive range of sponsorship packages tailored to suit diverse marketing objectives and budgets. From premium naming rights to targeted promotional opportunities, we can customise a package to align with your business goals.

For more information, please contact us on 07 3839 3011 or email [sponsorship.qld@strata.community](mailto:sponsorship.qld@strata.community).

Thank you for considering this opportunity.

**Laura Bos**

General Manager  
SCAQ

**Aasta Thomson**

Events & Sponsorship Officer  
SCAQ





## WHO WE ARE

Strata Community Association (Qld) (SCAQ) is the peak industry body for body corporate and community title management in Queensland. Established in 1984 and rebranded as SCAQ in 2002, we have grown from a volunteer-run association into a leading professional organisation. Today, we proudly represent more than 1,200 individuals and businesses, delivering strong advocacy, legislative guidance, and comprehensive career development in one of Australia's most dynamic sectors.

## OUR PURPOSE

Through law reform, education, and training, our mission is to promote the strata industry and enhance the quality of strata community living across Queensland.

## OUR REACH & IMPACT

From strata managers and committee members to lot owners and service providers, SCAQ connects all who live, work, and engage in Queensland's vibrant strata communities. This sector is a major economic driver, contributing over \$120 billion annually and supporting more than 62,000 direct and indirect jobs statewide.



# Queensland Strata Community AWARDS FOR EXCELLENCE

## ABOUT THE EVENT

The Queensland Strata Community Awards for Excellence is the leading celebration of achievement within the strata industry. Hosted by Strata Community Association (Qld), as part of the QStrata 2026 Conference, these awards honour individuals, teams, and businesses that demonstrate innovation, professionalism, and a commitment to excellence in strata management and services.

## EVENT DETAILS

Join us on Friday, 5 June 2026 at SeaWorld Theme Park, Gold Coast for an unforgettable evening featuring a formal dinner, entertainment, and the presentation of awards across multiple categories. It's a night of recognition, celebration, and connection.

## WHO ATTENDS

The Awards for Excellence attracts key stakeholders from across the strata sector, including:

- Strata managers and management companies
- Industry suppliers and service providers
- Committee members and property owners
- Business leaders and professionals passionate about community living

With hundreds of attendees from across Queensland, this event offers not only a celebration of success but also a unique opportunity to network with industry leaders and peers.



# SPONSORSHIP OPPORTUNITIES

## MAJOR SPONSOR

\$20,000 - Member  
\$26,000 - Non Member  
SOLD

## CATEGORY AWARD

\$7,000 - Member  
\$9,100 - Non Member  
2 x Available / 7 SOLD

## ENTERTAINMENT SPONSOR

\$7,000 - Member  
\$9,100 - Non Member  
1 x Available

## FUN FACTOR SPONSOR

\$7,000 - Member  
\$9,100 - Non Member  
3 AVAILABLE

## BLANKET SPONSOR

\$5,000 - Member  
\$6,500 - Non Member  
1 x Available

## PHOTOGRAPHY SPONSOR

\$4,000 - Member  
\$5,200 - Non Member  
1 x Available

## GLOW STICK SPONSOR

\$2,500 - Member  
\$3,250 - Non Member  
1 x Available



3 - 5 June 2026, Sea World Resort

See QStrata Conference Prospectus for details



# MAJOR SPONSOR



## *The Ultimate Opportunity*

Stand out as the industry leader at the Queensland Strata Community Awards for Excellence, part of QStrata 2026. Enjoy maximum brand exposure before, during, and after the event, with exclusive benefits like prime branding, speaking opportunities and award presentations, and premium seating. Connect with 300+ decision-makers and showcase your leadership in the strata sector.

**\$20,000 Member**

**\$26,000 Non-Member**

### **BENEFITS INCLUDE:**

#### **Pre-Event Exposure**

- Prominent logo placement across all promotional materials, emails and social media
- Featured presence on the Awards for Excellence web page
- Opportunity to provide ideas to SCAQ regarding the dinner theme

#### **Major Sponsor: Awards for Excellence**

- Logo inclusion on welcome and sponsor recognition screens, event program, menu & table centrepiece
- Logo inclusion on all digital event photos
- Ability to display two pull-up banners in dinner area
- MC recognition during event proceedings
- Opportunity to provide a five-minute speech during event proceedings
- Opportunity to provide promotional gift for dinner guests (at cost to sponsor)
- Opportunity to present three (3) business category awards to winners on stage with photo opportunity. The categories are:
  - Small Business Award
  - Medium Business Award
  - Large Business Award
- Ten (10) tickets to awards dinner, with table in a prime location

#### **Post event visibility**

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post



# CATEGORY AWARD SPONSOR

## *Lead the Celebration*

Elevate your brand with a Category Award Sponsorship at the Queensland Strata Community Awards for Excellence. Enjoy premium visibility across event promotions, on-site recognition, and the honour of presenting an award on stage. With reserved seating and post-event exposure, this opportunity positions your brand among industry leaders in a truly prestigious setting.

**\$7,000 Member**

**\$9,100 Non-Member**

### **BENEFITS INCLUDE:**

#### **Pre-Event Exposure**

- Prominent logo placement across all promotional materials, emails, social media and the Awards for Excellence web page

#### **Onsite Branding at the Awards for Excellence**

- Logo inclusion on welcome and sponsor recognition screens, event program & menu
- Ability to display 1 pull-up banner in dinner function area
- MC recognition during event proceedings

#### **Category Award Sponsorship**

- Opportunity to present a Category Award to winner on stage with photo opportunity
- Four (4) tickets to awards dinner, with seating are reserved in a prime location

#### **Post event visibility**

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

*NB. SCAQ will be responsible for the selection of the category award allocated as part of the Category Award Sponsor. This will be done in consultation with the sponsor where possible. We cannot guarantee the sponsor will be aligned to specific award categories.*

# ENTERTAINMENT SPONSOR

## *Set the Stage for Excellence*

As the Entertainment Sponsor, your brand will shine as the force behind the evening's entertainment. Enjoy premium exposure before, during, and after the event, plus the exclusive opportunity to introduce the official band or entertainment to our distinguished audience.

**\$7,000 Member**

**\$9,100 Non-Member**

### **BENEFITS INCLUDE:**

#### **Pre-Event Exposure**

- Prominent logo placement across all promotional materials, emails, social media and the Awards for Excellence web page

#### **Onsite Branding at the Awards for Excellence**

- Logo inclusion on welcome and sponsor recognition screens, event program & menu
- Ability to display 1 pull-up banner in dinner function area
- MC recognition during event proceedings

#### **Exclusive Entertainment Sponsor**

- Opportunity to introduce the official Band or Entertainment for the evening (2 minute limit)
- Two (2) tickets to awards dinner, with seating are reserved in a prime location

#### **Post event visibility**

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

*NB. SCAQ will be responsible for the selection of the Band / Entertainment for the evening in consultation with the sponsor where possible.*



# FUN FACTOR SPONSOR

*Add the Thrill. Create the fun.*

Inject energy and excitement into the Queensland Strata Community Awards for Excellence as the Fun Factor Sponsor. This exclusive opportunity places your brand at the heart of the celebration, delivering premium exposure across all promotional channels and recognition as the sponsor of a thrilling attraction. Create unforgettable moments that guests will remember - and associate with your name.

**\$7,000 Member**

**\$9,100 Non-Member**

## BENEFITS INCLUDE:

### Pre-Event Exposure

- Prominent logo placement across all promotional materials, emails, social media and the Awards for Excellence web page

### Onsite Branding at the Awards for Excellence

- Logo inclusion on welcome and sponsor recognition screens, event program & menu
- Ability to display 1 pull-up banner in dinner function area
- MC recognition during event proceedings

### Acknowledgement as a Fun Factor Sponsor

- Recognition during the event as the official sponsor of one attraction of your choice (from a selection of theme park rides or games & carnival feature)
- Opportunity to showcase your brand with pull-up banners at the entrance of your sponsored attraction
- Two (2) tickets to awards dinner, with seating are reserved in a prime location

### Post event visibility

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

*NB. SCAQ will work closely with the sponsor to select the theme park ride or carnival feature to be sponsored.*

# BLANKET SPONSOR

## *Wrap attendees in warmth*

Wrap your brand in warmth and goodwill as the Blanket Sponsor for the Awards for Excellence. This unique opportunity ensures your logo is front and center on co-branded blankets distributed to guests, creating a lasting impression while adding comfort to a winter evening. With premium recognition during the event and thoughtful branding, your sponsorship will be remembered long after the night ends.

**\$5,000 Member**

**\$6,500 Non-Member**

### **BENEFITS INCLUDE:**

#### **Pre-Event Exposure**

- Prominent logo placement across all promotional materials, emails, social media and the Awards for Excellence web page

#### **Onsite Branding at the Awards for Excellence**

- Logo inclusion on welcome and sponsor recognition screens, event program & menu
- Ability to display 1 pull-up banner in dinner function area
- MC recognition during event proceedings

#### **Exclusive Blanket Sponsor**

- Acknowledgement during the event as the official Blanket Sponsor, with 100 cozy blankets provided to guests for the winter evening
- Your logo featured on co-branded blankets distributed to attendees
- Two (2) tickets to awards dinner, with seating are reserved in a prime location

#### **Post event visibility**

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

*NB: SCAQ will source and supply 100 blankets for attendees which will be designed in collaboration with the sponsor*



# PHOTOGRAPHY SPONSOR

*Be part of every smile*

Capture the spotlight and create lasting memories as the Photography Sponsor for the Awards for Excellence. This opportunity allows you to choose between sponsoring the event photography or the photo booth, ensuring your brand is featured on every photo and video from your selected option. With co-branded imagery shared across multiple channels, your sponsorship will leave a lasting impression long after the event concludes.

**\$4,000 Member**

**\$5,200 Non-Member**

## BENEFITS INCLUDE:

### Pre-Event Exposure

- Prominent logo placement across all promotional materials, emails, social media and the Awards for Excellence web page

### Onsite Branding at the Awards for Excellence

- Logo inclusion on welcome and sponsor recognition screens, event program & menu
- Ability to display 1 pull-up banners in dinner function area
- MC recognition during event proceedings

### Exclusive Photography or Photo Booth Sponsor

- Choose your spotlight: select either event photography or the photo booth to sponsor
- Enjoy logo placement on all photos and videos from your chosen option (co-branded with SCAQ)
- Two (2) tickets to awards dinner, with seating are reserved in a prime location

### Post event visibility

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

*NB. SCAQ will be responsible for the selection of the Photo Booth Supplier and Event Photographer.*



# GLOW STICK SPONSOR

*Light up the dance floor*

Light up the night and energise the dance floor as the Exclusive Glow Stick Sponsor. With co-branded glow sticks in the hands of every guest, your brand becomes part of the celebration's most vibrant moments. This sponsorship ensures visibility and engagement as attendees wave your logo in rhythm, creating a glowing connection that lasts long after the music stops.

**\$2,500 Member**

**\$3,250 Non-Member**

## BENEFITS INCLUDE:

### Pre-Event Exposure

- Prominent logo placement across all promotional materials, emails, social media and the Awards for Excellence web page

### Onsite Branding at the Awards for Excellence

- Logo inclusion on welcome and sponsor recognition screens, event program & menu
- Ability to display 1 pull-up banners in dinner function area
- MC recognition during event proceedings

### Exclusive Glow Stick Sponsor

- Logo on co-branded glow sticks given to 200 guests on the night
- Two (2) tickets to awards dinner, with seating are reserved in a prime location

### Post event visibility

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

*NB. SCAQ will be responsible for ordering and supply of glow sticks*



## *Elevating Strata Excellence*

QStrata 2026 (formerly the SCAQ Conference) is the premier event for strata and body corporate management professionals. Over three days, this flagship gathering unites Strata Community Association Queensland (SCAQ) members and industry leaders for cutting-edge education, professional development, and high-value networking opportunities.

Sponsorship of QStrata 2026 positions your brand at the forefront of industry innovation and connects you with over 300 engaged professionals, including key decision-makers and influencers. With a range of tailored packages - from premium naming rights to targeted promotional opportunities - we can help you achieve your marketing objectives

### SPONSORS WILL RECEIVE:

- **Pre-Event Exposure:** Logo featured on all promotional materials, eDMs, social media, and the QStrata website
- **Onsite Branding:** Logo on screens, banners, and program, plus MC acknowledgment during key sessions
- **Exclusive Sponsorship Opportunities:** Sponsor conference events, catering, coffee cart, lounges, lanyards, keynote speakers, panels, workshops, and more
- **Exhibition & Engagement:** Expo booths available in prime locations
- **Networking Access:** Conference registrations and invitations to QStrata events including StrataConnect, StrataSocial, and the Awards for Excellence Evening
- **Post-Conference Visibility:** Access to delegate list and logo featured in wrap-up communications and social media

Full sponsorship details, including pricing and inclusions, are available in our separate QStrata Sponsorship Prospectus.

Contact SCAQ today to secure your sponsorship - opportunities are limited!





Ready to elevate your brand? Secure your sponsorship today!

If you have any questions or would like to discuss sponsorship opportunities, please contact:

**SCAQ Events Team**

[events.qld@strata.community](mailto:events.qld@strata.community)

[www.qld.strata.community](http://www.qld.strata.community)

**Please note:** All bookings are subject to our Event Terms & Conditions which can be found here:  
<https://www.qld.strata.community/qld-terms-conditions>